

CALLISTO^{int'l}

the beauty the spa the culture

spa consultancy & execution | cosmetics | medico-esthetic supplies

*In Greek mythology, **Callisto**, daughter of Lycaon, King of Arcadia, was known for her beauty and purity (**Kal-lis-te: The Most Beautiful**).*

*As a nymph, she was associated to Artemis, the goddess of hunting. **Callisto** was the most favorable among all the others, and Zeus was taken by her beauty.*

Though loyal to her vows of chastity and purity, Zeus was able to seduce her.

As a result she was expelled by Artemis, and Hera, wife of Zeus, seized the opportunity to avenge her wounded pride and a spell was put on Callisto, transforming her into a Bear.

To save her from being hunted, Zeus lifted her to the skies; there Callisto and her beauty will shine forever, unreachable...

Callisto is that star formation we call today: "The Great Bear"!

ABOUT CALLISTO INT'L

A total spa solution company, CALLISTO International is a leader in establishing and supplying Spas, Resorts, Hotels, Beauty Centers, Medical Clinics, Health Clubs, Luxury Apartments and Villas. As your partner for the engineering and implementation of most modern and exclusive spa systems, from the preparation of a concept up to operation, our services include design, supply, installation, construction, recruitment, education/training, operation and marketing support, managing the facilities and maintenance.

We supply spa equipment/rooms, accessories and disposables, as well as medico-esthetic equipment and skin care products for professionals from all around the world. CALLISTO International is also the exclusive distributor for several leading and top international brands.

Established since 1994, we now operate in the entire Middle East with several offices and two main headquarters in Lebanon and Dubai.



OUR MISSION & VISION

“Every Spa Deserves an Identity and Soul”

As a company that is devoted to the field of wellness and beauty, CALLISTO International works with the concept that “Every Spa Deserves an Identity and Soul”, from international luxury hotels to fastidious private customers, we provide all our clients with top notch personalized services, and thanks to individual concepts, compelling design and excellent execution, we are able to meet your personal requirements for an innovative and successful.

SPA AND WELLNESS SYSTEM

For every spa, through our passion, we will create, a unique identity and soul.

Together with our customers, we will go one step further – that's our passion.

We will not be satisfied with the obvious, familiar and ordinary. We are in search, constantly, to motivate and to inspire, in order to create a unique joyful spa experience with a lasting value even in the future.

A creative, efficient and experienced team of engineers, interior designers, technicians, spa and beauty professionals and project managers with all their comprehensive competence will be at your disposal in order to guarantee a smooth execution for the entire process, from the initial draft up to and during operation.

We will be dealing with you and your ideas, from the big picture to the small details, with any kind of budget and the desired profitability, with your target group and your operative business, with the integration of the spa systems into the architectural and technical surroundings, with the conditions on site... We do not leave anything to coincidence, so that your spa will become a success and a fun experience.

We combine passion and know-how in order to create your spa's unique identity and soul.



SPA CONSULTANCY SERVICES / CONSULTING

CALLISTO will provide you with the experts to assist you in creating a custom spa experience for your guests, whether you need help with spa development (new or renovation), recruitment, business strategy, seeking operational guidance or need a turn-key spa solution.

The first step is most important in order to take the right direction.

From the beginning of your idea we will consult you regarding:

1. Feasibility
2. Optimization of use
3. Space requirements
4. Operative processes
5. Technical integration
6. Budget clarification

SERVICES / DESIGN / CONCEPT

From concept to inception, CALLISTO aims at enhancing the guest experience and revenue potential through the most efficient use of space. Our years of experience brings value to anyone who is starting a new project. Not only will our guidance help you maximize revenue potential, but more importantly a well laid out spa, promises you increased guest satisfaction.

In the creative process the ideas start to combine step by step and take shape in order to finally form an inspiring overall composition.

During the conception stage we develop for you:

1. Basic concept and mood boards
2. Studies and scribbles
3. Draft design
4. Lighting concept and material sampling

SERVICES / DESIGN / PLANNING

Following the design, our planning team will accompany you with great thoroughness to prepare trouble-free execution.

During the engineering stage we will develop for you:

1. Detail design
2. Technical engineering
3. Water and pool technology
4. Control technology

SERVICES / REALIZATION

Our high claim of quality, efficiency and punctuality is ranking first in the implementation on site.

Many years of experience in various construction projects let us act very competently on site.

The following steps must be completed before final taking-over:

- | | | |
|---------------------------|--------------------------------|---------------------------------------|
| 1. Pre-production | 3. Expert installation on site | 5. Training and briefing of employees |
| 2. Logistics and dispatch | 4. Commissioning | |

SERVICES / SUPPLY

Being a total spa solution company, CALLISTO offers you the possibility to set up your spa ready for operation. We provide you with spa equipment/rooms using the best quality:

- Sauna
- Steam Bath
- Calidarium
- Salt
- Cold Reaction Bath
- Emotional Showers
- Kneipp & Vertical Kneipp
- Pools & Whirlpools
- Relax
- Beauty

WE ALSO OFFER YOU ACCESSORIES AND DISPOSABLES, AS WELL AS MEDICO-ESTHETIC EQUIPMENT AND SKIN CARE PRODUCTS FOR PROFESSIONALS FROM ALL AROUND THE WORLD. CALLISTO INTERNATIONAL IS ALSO THE EXCLUSIVE DISTRIBUTOR FOR SEVERAL LEADING AND TOP INTERNATIONAL BRANDS.



SERVICES / OPERATION SUPPORT

CALLISTO has many years of experience in providing spa, salon and fitness services and programs for the premium and luxury market. By offering continuous maintenance and focusing on recruitment, training, management and exceeding customer expectations, CALLISTO offers expertise that has been embraced by some of the most luxurious resorts world-wide. In addition to its management expertise and services, our organization offers advanced Information Technology expertise, knowledgeable merchandizing and buying strategies, retail product selection, spa menu creation based on hotel/resort demographic, guest comment surveys, monthly P&L reviews and strategic meetings to address the business at large and any areas requiring focus.

SERVICES / SPA MARKETING SUPPORT

Concepting, brand creation, advertising, in-house promotions and hospitality-sensitive marketing are just few of the areas of concentration from our marketing team.



SPECIFIC SOLUTIONS FOR A LUXURY PRIVATE SPA

Thanks to our sweet line collection, we offer you the following choices for a Luxury Private SPA

/ HOME SPA

Everything that you would want from a spa, in the privacy of your own home. Thanks to the experience accrued over the years, CALLISTO presents to you a new concept with a line of products designed especially for the private sector, maintaining the emotions of the great spa. Corner Spas are here.

/ CORPORATE AND RESIDENTIAL SPA

Professional SPA systems, especially designed for Corporate and Residential SPA. A team of consultants and designers, realizes customized solutions while capturing the essence of the SPA for your users, adding value to your facility. You will offer relaxation and the means to undo negative energy. A course that unwinds through the sensations elicited by warmth and lights, fragrances and melodious sounds, all these details will be taken care of in addition to the uniquely designed Pro Units.



/ BEAUTY LOUNGE / VIP AREA / MEDI SPA

Water and heat are used to create innovative areas, where the potentials of any cosmetic treatment are strengthened. Beauty centres can evolve to become real day SPAs.

This Unit is suitable for Beauty lounges/centers, Medi SPAs, VIP area inside standard project spas, Day spas, Hotels with beauty area, Fitness and health Clubs with beauty area.



PRODUCTS, EQUIPMENTS AND BRANDS

CALLISTO International provides products and equipment from all around the world and we take pride in delivering the best quality possible from top brands.

In addition to the construction of SPA areas/rooms/equipment, our products include Skin care products, medico-esthetic and beauty equipment, furniture, accessories and disposables and Services.

CALLISTO International offers a wide selection of equipment from Europe, USA and the Far East.

We offer the latest in Spa Concepts, Saunas, Steams, Roman and Moroccan baths, special unique baths (Mediterranean bath, Sweet Line, etc..), Showers (Kneipp, Ice and emotional showers), Heated Benches, Plunge pool and Hydrotherapy equipment. We also offer the most advanced slimming equipment, IPLs, Lasers, Infrared, Magnetic Field , Radio Frequency, Solarium...

CALLISTO International is also the exclusive distributor to several leading brands for the middle east area.

the SCIENTIFIC SKINCARE[®] SKEYNDOR

Skeyndor offers a range of products from professional care products to home care products, and presents itself as an appealing brand to customers with its high end products, wide and diversified range, natural ingredients and latest innovations (always ahead of the competition). Skeyndor was among the first to bring you innovations such as mesotherapy, botox-like and fillers (viper venom effect), nanotechnology, cavitation slimming product, stem cells, etc... and constantly leads in all the fields and brings you innovative, effective and the best in the skincare world.

COUNTRY OF ORIGIN: *Spain*

- Skin care beauty products with 23 lines, consisting of 250 items.
- Distributed in over 40 countries.

AWARDS

Skeyndor has constantly won many awards throughout the years. Following are few of the latest notable awards:

- **European cosmetic surgery award for the most Innovative active stem cells ingredient 2008.**
- **European award for the corrective line 2010 (Botox-like & filler).**
- **European award for Best slimming product 2011.**

CELEBRITIES ASSOCIATED WITH SKEYNDOR

Penelope Cruz, Nicole Kidman, Monica Belluci, Aitana Sanchez Gijon (*famous Spanish-Italian actress and the face of Skeyndor*) and more recently, Portuguese TV celebrity **Cristina Mohler**.

MAGAZINES FEATURING SKEYNDOR

Skeyndor continuously appears in top magazines all over the world. Following are few of the most notable magazines:

Vogue, Elle, Hello, Madison, Grazia, Cosmopolitan, Woman's Day, Harper's Bazaar, Accent, Celebs, Woman's Own, Top Santé, Vitality, Professional Beauty.



ABOUT SKEYNDOR

Skeyndor, meaning *"golden skin"*, was established in Barcelona in 1966 and is distributed worldwide in over 45 countries.

For the past 46 years, Skeyndor has been in the vanguard of professional cosmetics and has continuously been ranked among the top famous professional cosmetic brand names in the world. The steadfast searching for excellence has always been Skeyndor's top philosophy. Thanks to the experience of its team of specialists, to the constant study of new actives, to the technological advances, and a permanent collaboration with beauticians sharing their worries and suggestions, that searching has culminated with the development of a unique concept: Scientific Cosmetics.

Skeyndor has its own factory and R&D department, which allows having a huge potential for growth since the brand is more focused and ahead of the competition as it's able to come up with innovations at a quicker pace.



The company uses biotechnological, marine and vegetal origin raw materials, thus it “combines nature and science” for a complete range of skin products, offering more than 200 products which range from professional use in clinics, beauty salons and spas to home care.

The Skeyndor range is designed to repair damaged skin, balance problem skin, encourage the skin's natural defenses to work at optimum levels throughout a person's life, and address aging as well as other issues and conditions. These products will also support pre and post-operative care to ensure the maximum benefits from these treatments and they have all been formulated to adapt fully to the specific needs of each skin type, naturally but effectively.

Skeyndor bears fruits of cosmetics based on results, checked scientifically, and guaranteed by efficient studies. By providing high quality cosmetics rigorously controlled and being a pioneer in investigation and development of new formulas, Skeyndor has become a leader mark of professional cosmetics, with a prestigious international success and several awards.

Skeyndor: high quality products for today's women and men, and for skin's future.

REFERENCES

Armani Hotel Milano (ITALY)
Gran Melià Hotels & Resort (GREECE)
Hotel Schloß Wellness & Family (SWITZERLAND)
La Suite Hotel & Spa (ITALY)
Lido Palace Luxury Spa Hotel (ITALY)
Majestic Barrière Cannes (FRANCE)
Principe Forte dei Marmi (ITALY)
Rosa Petra Spa & Resort (ITALY)
Sanglier des Ardennes (BELGIUM)
Sheraton Jumeira (UAE)
Grand Millenium (UAE)

Palma Resort (UAE)
Kempinski Hotel - Dubai (UAE)
Lavender (Kuwait)
Jacques Dessange (Kuwait)
AbuDhabi Spa & Fitness Club (UAE)
Eternal Med Spa (UAE)
Movenpick Hotel (Lebanon)
Pheonicia Hotel (Lebanon)
Mzaar Intercontinental (Lebanon)
Lady Movie Spa - Jumeira (UAE)
Private Spa - Sheikh Zayed (UAE)

CAREERS

CALLISTO International is a community of individuals driven to promote spa-lifestyle solutions through spa services, spa recruitment, management, operations, product development and distribution, treatment development, education/training, sales and marketing or administrative services.

We are always looking for talented individuals with a strong work ethic and a passion for the health and beauty industry. CALLISTO's success is built upon its commitment and passion for excellence. We seek to work with those individuals who share these same values. For the right candidates we offer excellent benefits and an opportunity for an exciting and diverse career. CALLISTO International recognizes its employees as its #1 asset. As such, we promote friendly work environments and offer competitive compensation and benefits packages to attract and retain qualified employees.

In addition to the opportunities at CALLISTO International:

- If you're a spa, beauty or wellness professional looking for a job, CALLISTO International will give you the opportunity to get a job at one of the leading companies from its vast network of affiliated companies, clients and connections.
- If you're looking to get education and work in the health, beauty and wellness industry, CALLISTO International through its academy will provide you with high quality education and an internationally certified diploma in the field of your choice. You will also get the opportunity to get a job at one of the leading companies from its vast network of affiliated companies, clients and connections.

